

# TSUNAMI CABLES

## Family

### Introduction:

Hi, this is Keith Stixx, Owner and Creator of Tsunami Cables. I would like to give you a brief introduction to Tsunami Cables Family & Friends. Here at TC we are a family business, so we like to treat our Artist, fellow Companies, and others in the Music Industry like family.

In any family you care and take care of each other. In the next few pages you will see what we give to our Family and Friends, and what we also expect from our Family and Friends.

After filling out this form please email it to [artist@tsunamicables.com](mailto:artist@tsunamicables.com) along with any other relevant information. Now, no one is too large or small to be a Tsunami Cables Family or Friend Member. So please take the time and fill this out and I look forward to seeing it soon.

Thank you for your time,  
Keith Stixx

### Artist NAME if Band

Please list all current band members:

Date:

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Upon approval The Artist will use Tsunami Cables, and shall allow the company to use the Artist's name and likeness in advertising Tsunami Cables in any and all media types.

**Non-Exclusivity:** This is not an exclusive Endorsing agreement. The artist may use other cables. But in order to be apart of the Family you must not be endorsing any other cables.

**Photos :** The Company may require the Artist to be available for a photo opportunity, for which the company will pay all of the artist's expenses, one time during the term of this agreement. The Company may also require the artist to submit photographs of the artist suitable for print advertisement (high resolution TIFF or JPEG via CD or email) The company shall submit all endorsement advertising materials to artist for approval.

**Video:** The company may also ask for one web quality video. THE VIDEO SHOULD depict the artist talking about the cables in a positive light.. This video will be put on our web site and our YouTube page. Other videos such as live or studio videos can be given and will be posted on the video page site and on the YouTube page as well.

**Mutual promotion between the Artist and Tsunami Cables:** TC will put forth its best effort to promote artists through various avenues such as: marketing materials, Company websites, and various other promotional items. TC asks the artist to promote the company through use of product in performances both live, video and recorded; through photo opportunities and in websites and recording material liners such as "Artist uses Tsunami Cables". TC also appreciates receiving photos and videos of the artist using and or holding/displaying TC products for use; any websites belonging to Artist/band, Press kits and list of tour dates.

# TSUNAMI CABLES Family

## **To qualify for membership in the Tsunami Cable Family Artist must:**

Play several live shows each month

Have a CD for sale with original material; or are currently recording with an independent or national label.

Have been featured in local or national press

Have a website (Social sites accepted) with original songs available

Have a press kit available.

## **What we are willing to do for you & the difference between Friends and Family.**

Every artist starts out on the friend list.

The friend list is a category that is on our web site that has the artist's name or Band's name on it. When someone clicks on the name it will take them to your link that you provide to us.

To be apart of the Family. We pick who is in the family after 2 months of being on the friend list we will review your standing with our company and decide if you should be apart of the family.

As a Family member you get an Artist or Band page. With a bio, 3-4 links to your pages, a few photos and videos. All materials are supplied by yourself and sent to us via email to [artist@tsunamicables.com](mailto:artist@tsunamicables.com)

Only Family members will be posted on our social sites and on the front page of our web site.

Only Family members are eligible for the Artist of the month.

## **As for the Product itself:**

Due to the size of Tsunami Cables we rarely offers product for free and we cannot pay for endorsements or sponsorships. However, we will offer, to those artists that meet certain criteria, TC products at great discounts in exchange for mutual promotion.

## **Contact Persons Name:**

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## **Address:**

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## **Phone Number:**

## **Email:**

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# TSUNAMI CABLES

# Family

Years of Professional Playing: \_\_\_\_\_

Type of Music: \_\_\_\_\_

Music Education: \_\_\_\_\_

***Current / Past Bands***


***Current / Past Labels***


***Notable Press Coverage "Attach Copies if available"***


***Web and Social Sites***


***Notable Performances "Past & Upcoming"***


***Albums Available or Recording***


***Cables Currently Using:***

***Tsunami Products you're interested in:***

As the above named Artist, I understand and agree with the Tsunami Cables Family or Friend Program as stated on Page1-2. I also understand and agree that this application does not guarantee me to be selected for the Tsunami Cables Family or Friend Program. Thanks you for your time TC Family.

Please Sign and Date:

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